



Evolve Psychiatry

## **SMS PRIVACY POLICY**

(Updated 02/01/2025)

Evolve Psychiatry is committed to protecting your privacy and ensuring the security of your SMS communications. We prioritize the confidentiality and integrity of your contact and message data.

### **COLLECTION AND USE OF SMS DATA**

When you communicate with Evolve Psychiatry via SMS, we collect information such as your phone number and the content of your message. This information is used solely to respond to your inquiries, provide customer support, and send communications related to appointment reminders, mental health tips, or service updates. We do not use your SMS data for any other purpose without your written consent, nor do we sell or share it with third parties.

### **OPTING OUT OF SMS COMMUNICATIONS**

You may opt out of receiving SMS communications from Evolve Psychiatry at any time by replying "STOP" to any message. Once you opt out, you will no longer receive SMS messages from us unless you re-enroll in our messaging program. If you experience any issues opting out, please contact us at [office@evolvepsychiatrymd.com](mailto:office@evolvepsychiatrymd.com) for assistance.

### **DATA PROTECTION AND SECURITY**

To safeguard your SMS data, we implement industry-standard security measures, including encryption during transmission, secure storage systems with restricted access, and regular security audits and updates.

### **DATA RETENTION**

We retain SMS contact and content data only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Once data is no longer needed, we securely delete or anonymize it to ensure your privacy is maintained.

### **USE OF THIRD-PARTY SERVICE PROVIDERS**

Evolve Psychiatry may use trusted third-party service providers to facilitate SMS communications. These providers adhere to strict security and privacy standards to protect your data. However, we do not allow these providers to use your SMS information for their own purposes.

### **DISCLOSURE OF SMS DATA**

Evolve Psychiatry does not disclose SMS contact or content data to third parties unless required by law or necessary to protect the rights, property, or safety of Evolve Psychiatry, its users, or others.

### **YOUR RIGHTS**

You have the right to access, correct, or delete your SMS contact or content data unless retention is required by law. For assistance in exercising your rights, please contact us at [office@evolvepsychiatrymd.com](mailto:office@evolvepsychiatrymd.com).

### **CHANGES TO THIS SMS PRIVACY POLICY**

Evolve Psychiatry reserves the right to update or modify this SMS Privacy Policy at any time, with changes taking effect immediately upon posting on our website. We encourage you to review this policy periodically for updates.

### **ACKNOWLEDGEMENT**

By participating in our SMS program, you acknowledge and agree to the terms outlined in this policy. Thank you for trusting Evolve Psychiatry with your care. If you have any questions or concerns regarding this policy or our privacy practices, please contact us at [office@evolvepsychiatrymd.com](mailto:office@evolvepsychiatrymd.com).